

LUXURY TRAVEL ADVISOR'S
ULTRA
SUMMIT



May 21–23, 2019 • Reunion, A Salamander Resort
Kissimmee, Florida



2019 PROSPECTUS
LTAULTRASUMMIT.COM

ULTRA SUMMIT 2019

ULTRA Summit Inspires You to Think Differently.

Welcome to Luxury Travel Advisor's ULTRA Summit, the most exclusive, and most productive event in the luxury travel space.

We hear a lot about relationships and connections when referring to business events, but few are organized to naturally allow their development. ULTRA however is methodically fashioned to immerse you with industry leaders who are passionate about their luxury-focused businesses by organizing connections through intellectually stimulating content, shared meals, lively discussions and informal networking. Combine that with a world-class venue to showcase your products and you receive an unparalleled ROI that justifies your time out of the office, and more importantly, your investment.



Interactive conference sessions.

"We returned to ULTRA for the second year because of the opportunity to reach this elite group of luxury advisors, the speakers and content, and the ability to really focus on the future of the luxury travel business. ULTRA delivers a quality event which has resulted in new and increased business."

Terri Haas
Star Clippers



Focused one-to-one appointments.



Meet everyone in attendance via receptions, meals, and appointments.

"The quality of the agents was superb. They were professional and attended all events."

Ana Parodi
Viking Cruises

"Excellent industry event with extremely qualified travel professionals."

Gregory Schwab
SunLux Collection by Sun International

PARTNERSHIP

A Focus on Connecting, Collaborating *and* Curating

Luxury Travel Advisor's ULTRA Summit is an exclusive, invite-only event focused on the luxury travel market, that brings together world-class travel agency owners and managers for one-to-one meetings with the most opulent, ultra-luxury suppliers in the world to collaborate, share insights and help move the luxury market forward. The intimacy of the event is driven by limiting the attendance numbers and selectively inviting leading luxury market participants, both in the agency and supplier communities.

Your Participation Will Include:

- One-to-one meetings with luxury agency owners/managers
- Cutting-edge conference sessions led by the industry's leading voices
- Networking receptions and meals
- Invitation to the Luxury Travel Advisor Awards of Excellence Reception



Awards of Excellence reception and dinner.

2018 SUPPLIERS

| | |
|--|---|
| AccorHotels | Las Vegas Convention & Visitors Authority |
| Acqualina Resort and Spa | Loews Hotels & Co. |
| Barbados Tourism Marketing Inc. | Luxury Lodges of New Zealand |
| Bermuda Tourism Authority | Onefinestay |
| Blue Beach Punta Cana | Ponant Yacht Cruises & Expeditions |
| Canyon Ranch | Rocco Forte Hotels |
| Carey International, Inc. | Rocky Mountaineer |
| Casa Koko Luxury Villa | Scenic Luxury Cruises & Tours and Emerald Waterways |
| Cayman Islands Department of Tourism | Seabourn |
| CIE Tours | Select Italy |
| Crystal | Shangri-La Hotels & Resorts |
| Cuvee Escapes | Sheraton Santo Domingo |
| Destinations of Distinction | Silvercar |
| Discover The Palm Beaches | Silversea |
| Dominican Republic Tourism Board | Star Clippers CVB |
| Doyle Collection | SunLux Collection by Sun International |
| DuVine Cycling + Adventure Co. | Switzerland Tourism |
| Eau Palm Beach Resort & Spa | The Breakers Palm Beach |
| Grand Velas & Casa Velas | The Palms Turks & Caicos/ The Shore Club |
| Greater Miami Convention & Visitors Bureau | The Venetian & The Palazzo Las Vegas |
| Hapag-Lloyd Cruises | Tourism Australia |
| Hi! Tours | Tourism Ireland |
| Hyatt Hotels & Resorts | Travel Insured International |
| Journeys by Central Holidays | Trek Travel |
| Jumeirah Hotels | Viking Cruises |
| Kimpton Seafire Resort & Spa | Visit Flanders |
| La Coleccion Resorts by Fiesta Americana | Windstar Cruises |

"The intimacy of the ULTRA Summit allows me to create meaningful face-to-face relationships with top luxury advisors who I normally may not get a chance to meet and converse with both formally and informally."

Lindsay Juley
Trek Travel

ADVISORS

A Study *in* Success

Luxury Travel Advisor's ULTRA Summit's attending advisors are comprised of an unparalleled group of travel agency owners, managers and other top producers whose diverse experiences, unique insights and varying opinions deliver a broad range of perspectives on the ever evolving ultra-luxury segment.

They are the select few who suppliers turn to when shaping the experiences that will ultimately become the trends their affluent clients revel in.

Luxury Travel Advisor's ULTRA Summit brings together a cross-section of ultra-luxury advisors representing independent and affiliated agencies with membership in the top consortia: **Virtuoso, Travel Leaders Group, Signature Travel Network, Ensemble Travel Group and American Express**, who drive hundreds of millions in luxury travel revenue annually.

"I find ULTRA Summit to be an invaluable event to meet key people from key agencies."

Robert Eastman
onefinestay



Lavish dinners and receptions.

2018 ADVISORS

- Stuart Rothenberg**
Alice Travel Worldwide Group
- Martin Rapp**
ALTOUR
- Sandra Staples**
Artistico Travel Consultants
- Patti Rossetti**
ASAP Travel, Inc.
- Joshua Bush**
Avenue Two Travel
- Mary Ann Ramsey**
Betty Maclean Travel, Inc.
- Karen Lee-Ishmael**
Bite Travel, LCC, Independent
Affiliate of Brownell Travel
- Sandy Wolf**
Commodore Travel Consultants
- Greg DeClemente**
Courtyard Travel, Ltd.,
A Branch of Tzell Travel Group
- Alan Simon**
Customade Travel
- David Rubin**
DavidTravel
- Melissa Schwartz**
Destination Happiness
- Jill Romano**
Dimensions in Travel
- Victoria Boomgarden**
Direct Travel Luxe
- Valerie Edgemon**
Edgewood Travel
- Fernando Gonzalez**
First in Service Travel
- Kelli Surdell**
Food and Wine Trails
- Mary Peters**
Friendly Travel, Inc.
- Linda Kimes**
Frosch Travel
- Robert Romano**
Fugazi Travel Agency, Inc.
- Eric Goldring**
Goldring Travel
- Scott Waldron**
Gravitate Travel
- Jerry Lang**
House of Travel
- Carmela Hartman**
In Style Weddings
& Destinations
- Jill LaBarre**
Jill's Great Escapes
- Amanda Klimak**
Largay Travel, Inc.
- Joan Novack**
Majesty Travel NY, Ltd., at
Worldview Travel
- Lynda Reich**
Master Travel and Cruises
- Roy Gal**
Memories Forever Travel Group
- Rob Karp**
MilesAhead, An Associate of
Valerie Wilson Travel
- Meagan Minyard**
MinyWanders Travel, An
Affiliate of Strong Travel
- Shelley Knoedler**
My Trip Coach, LLC.
- Shelby Grant**
Orchid Travel, part of
Oasis Travel Group
- Claudia Mace**
Palm Coast Travel
- Timothy Krenzien**
Paul Klein Travel
- Megan Peri**
Plaza Travel
- Judy Nussbaum**
Protravel International, Inc.
- June Sloane**
Protravel International, Inc.
- Stacey Cohen**
Royal Travel & Tours
- Michael Holtz**
SmartFlyer
- Patti Steele**
Steele Away in Luxury Travel
- Zachary Shumway**
Strong Travel
- Maria Price**
The Luxury Travel Studio
- Connie Saunders**
Total Travel & Events, Inc.
- Ken Neibaur**
Travel Edge
- Alyse Cori**
Travelwize
- Tania Swasbrook**
Travelworld of Coronado
- Camille Holubar**
Vista Travel Consultants

IDEATION

Visionaries

ULTRA Summit draws from a diverse spectrum of visionaries whose influence in their respective fields has sparked national dialogue and launched pop culture. The following speakers who participated in 2018 are a sample of the caliber of leading voices who will lead the conversations in 2019 and help propel luxury travel into the future.

Katie Briscoe
EVP, Client Services
MMGY Global

Joshua Bush
CEO
Avenue Two Travel

Greg DeClemente
General Manager/COO
Courtyard Travel Ltd.

John Delaney
President
Windstar Cruises

Robert Eastman
Head of Business
Development, Americas
onfinestay

Deborah Yager Fleming
CEO & Partner
Acqualina Resort & Spa

Kelly Messina
Senior Director of
Leisure Sales
Las Vegas Convention
and Visitors Authority

Mary Ann Ramsey
Owner & President
Betty Maclean
Travel, Inc.

Navin Sawhney
CEO, Americas
Ponant Yacht Cruises
& Expeditions

Tricia Taylor
Senior Vice President
& General Manager
The Breakers
Palm Beach



Captive audience for sponsored sessions.

You *are* Invited!

As part of your package, you are invited to attend the prestigious Awards of Excellence ceremony where you will enjoy a fabulous networking reception and dinner. The Awards of Excellence are coveted awards bestowed by *Luxury Travel Advisor* to suppliers who've excelled at delivering memorable experiences, a hallmark of the luxury travel industry.



Increase Your Exposure *with* Wellness Selling Luxury Advisors

ULTRA Summit will be co-locating with ULTRA Wellness, the first and only event that connects advisors who book luxury spa and wellness travel with luxury suppliers. **Ask your sales representative for details.**

Increase Your Visibility *With* Sponsorships

An array of promotional opportunities are available to increase your visibility in advance of, during, and even after the event. Popular opportunities include:

- Breakfast and Lunch Sponsorships
- Refreshment Breaks
- Branded Event Tote Bags
- Lanyards and Badges

Plus, we offer dedicated email blasts, directory advertising, social media and more! Your sales representative will work with you to design the best sponsorship opportunity for your business needs.



"Today with the extensive number of travel events available worldwide, ULTRA Summit is a perfect combination of size, group of agencies, fees, and time. Thanks for not being massive!"

Roxana Toledo
Hyatt Hotels & Resorts

FOR MORE INFORMATION, CONTACT:

Ellen Evers
Business Development Director
eevers@questex.com
+1 646.979.4544
*Africa, Asia, Australia/New Zealand, Canada,
Europe, Middle East and US (sans FL)*

Nathalia Elias
Business Development Director
nelias@questex.com
+1 212.895.8249
*Caribbean, Florida, Latin America and Mexico
Hablo español*

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